

Text

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Definition

The Answer Option type *Text* represents the default Answer Option type and is preselected for every Question that you create.

There are **no specific requirements** for the connected product attribute or the Answer Options of this Question.



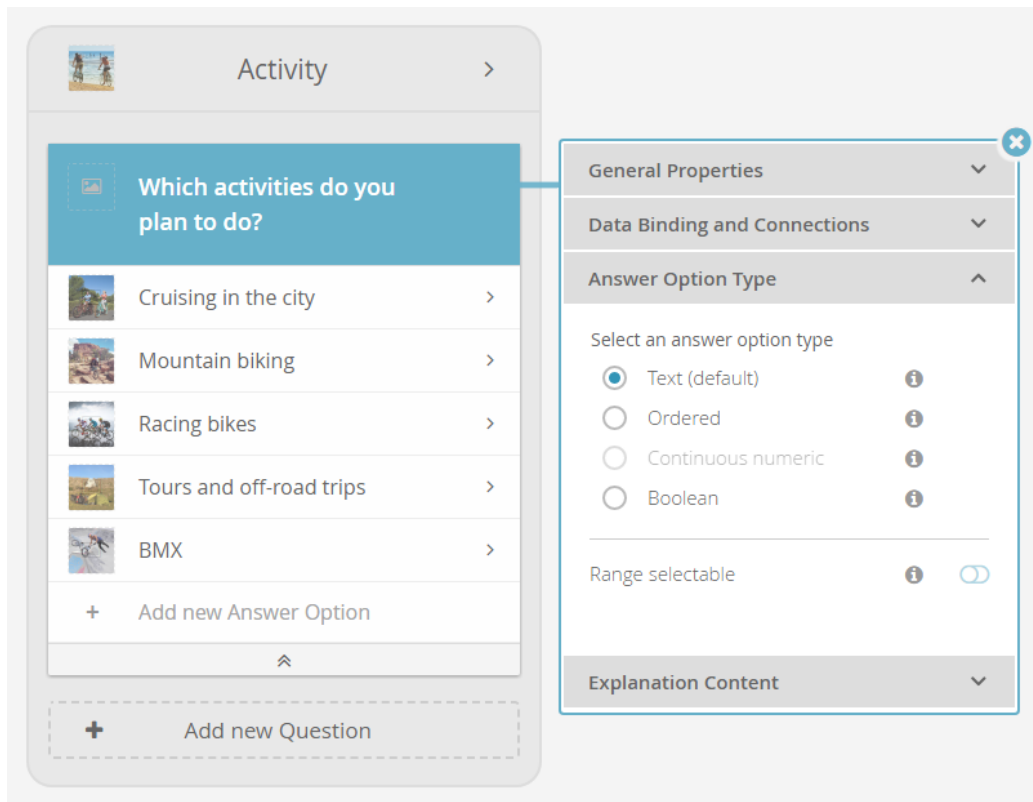
Usage Examples

Questions that might use the *Text* Answer Option Type:

- gender
- bike type
- color
- brand

Example Configuration

A typical example of a Question with the Answer Option Type *Text* is:



In the example Question "Which activities do you plan to do?", **Text** is the suggested variant because:

- **Ordered** defines an order over all answer options. In this case e.g. "Mountain biking" is not smaller or less than "Racing biking". The Answer Options are totally independent and equivalent.
- **Continuous Numeric** is disabled because the selected product attribute is not from type "Number".

- **Boolean** would remove all existing Answer Options because it is designed to have only a "true" and an implicit "false" state.
- The Answer Options are **not Ordered** (e.g. "Cruising in the city" is just as good as "Mountain biking") between the different Answer Options.
 - Technically, it would be possible to set the Answer Option Type to Ordered; however this would not make sense since it might influence the recommendation behavior.
The recommendation behavior of *Ordered* Answer Options could prefer "neighboring" Answer Options. However, if the user selected e.g. "cruising in the city", the neighbor Answer Option "mountain biking" is not a better alternative than the "more distant" Answer Option "racing bikes".
- They are obviously **not Numeric** since it is all plain text Answer Options.
- And they are **not Boolean** because they are not "yes/no" or "true/false"-pairs.

Read on about **Ordered** Answer Option Types