

# Get started



## The Workbench

The Workbench is a self-service platform that allows you to create [Product Guides](#), [Product Advisors](#), [Product Selectors](#), [Product Finders](#), [Product Configurators](#), etc, for your website.

Our documentation will guide you to create your own [Guided Selling solution](#) that will allow your customers to get the product recommendations, tailored to their needs.

The following subpages will help you **get started with the excentos Workbench**:

Learn...

1. How to [Login](#)
2. About how you can [Add a Product Guide](#)
3. To answer the question, whether you should [Start with Advisor Concept](#) or [Product Data?](#)
4. What information your customer-specific [Help View](#) contains

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**Next article: See how to [log in to the Workbench](#)**