

Publish and integrate your Product Guide



The publish view allows you to publish and integrate the Product Guide into your shop or website by copying and pasting a simple code snippet.

"Publishing" means to create a *live instance* of your Product Guide so that you can **test** or **productively use** the Product Guide. You can publish to the Stage or to the Live environment.

For more detailed information, please look at the corresponding subviews below.

See also

See also our [extensive documentation](#) how **to create great online marketing concepts** and drive traffic into the Product Guides by linking or integrating them intelligently into the customer journey.

Subviews

- [Stage versus Live Environment](#)
- [Publish a Guide](#)
- [Site Integration](#)
- [Site Integration \(updated\)](#)