

Cookies

 This page provides an overview of which cookies are used by excentos Product Guides.

Which Cookies does excentos generate or use?

Type	Key	Name (internal)	who places the Cookie?	Suggested category for your Consent Management Tool	Cookie lifetime	Purpose	Internal Notes
Cookie	xcSessID	Session ID	excentos	Functional Cookie	Session	Keeps the session state synchronized with the server	
Cookie	xcVisitorID	Visitor ID	excentos	Analytics Cookie	5 years	Tracks a visitor between sessions	Essential if you want to use Ecommerce tracking .
Cookie	_xcpk_ses.*	Matomo Session	excentos	Analytics Cookie	30 min	Used by the excentos Analytics solution to recognize a visitor during one session .	Matomo is the web analytics solution used by excentos. (Our Analytics solution "Matomo" was previously called "Piwik"; that's why the cookie name is "pk".)
Cookie	_xcpk_id.*	Matomo ID	excentos	Analytics Cookie	2 years	Used by the excentos Analytics solution to recognize a visitor between sessions .	
Cookie	_xcpk_ref.*	Matomo ID	excentos	Analytics Cookie	6 months	Used by the excentos Analytics solution to store information about the referrer that brought the visitor to the advisor.	
Cookie	__storage_test__	function test cookie	excentos	Functional Cookie	deleted immediately	Used to find out if the browser technically supports cookies	
Cookie	xcConsent	consent state	excentos	Functional Cookie	Session	Indicates if consent to tracking and/or cookies is given: - essentialCookieConsent: Indicates if consent to essential excentos cookies (sessionId, consent cookies) is given. - trackingConsent: Indicates if consent to excentos tracking is given. - trackingCookieConsent: Indicates if consent to tracking cookies (matomo) is given. if false, tracking runs without cookies if possible.	Structure: <pre>{ essentialCookieConsent: true, trackingConsent: true false, trackingCookieConsent: true false, }</pre> if essential cookie consent is not given, this cookie is not saved.
Cookie	xcUserProfile	user profile	excentos	Functional Cookie	Session	saves the user's current inputs to resume his session after a timeout	The data isn't sent anywhere, it's only used to restore a previous state of the advisor. It's only used if the user agrees to resume a previous session in the session timeout dialog.
Cookie	xcStageId	advisor stage	excentos	Functional Cookie	Session	saves the current stage/phase in the advisor for resuming the session after a timeout	The data isn't sent anywhere, it's only used to restore a previous state of the advisor. It's only used if the user agrees to resume a previous session in the session timeout dialog.
localStorage	excentos.analytics.matomo.lastevent	Matomo lastevent	excentos	Analytics local storage	local storage elements don't expire (but can be deleted by the user at any time)	Timestamp of last excentos Analytics tracking event.	Set but never used, will be deleted in future version
localStorage	excentos.analytics.matomo	Matomo Product Interest	excentos	Analytics local storage		Summary of Products the user interacted with as well as the xcVisitorId and the project's account name	Set but never used, will be deleted in future version

Notes: The above definition of Cookies refers to the latest version of the excentos Themes. If there is a customized user interface implemented, please contact excentos.

The "Name (internal)" is just our internal name to easily communicate; it is not meant to be displayed in our customer's Consent Management Solution.

Default Text for Your Consent Management Solution

This is a legally non-binding text draft that you can use for your consent management if you want to inform your website visitors about cookie usage.

Name des Dienstes: excentos Product Guides

Beschreibung: excentos ist ein Online-Produktberater, der unsere Kunden während des Kaufentscheidungsprozesses durch personalisierte Produktempfehlungen unterstützt.

Verwendete Technologien: Cookies

Erhobene Daten: Erfasst Statistiken über Besuche des Benutzers in eingesetzten Beratungssystemen, wie z. B. die Anzahl der Besuche, durchschnittliche Verweildauer auf der Website und welche Seiten gelesen wurden.

Personenbezogene Daten: IP-Adresse (wird bis zu 4 Stunden gespeichert)

Ort der Verarbeitung: Europäische Union

Speicherdauer: Es gibt vier Cookies, die folgende Speicherdauern haben: Sitzungsdauer, 2 Jahre, 5 Jahre.

Name of the service: excentos Product Guides

Description: The excentos Product Guides help visitors of our website with personalized product recommendations during their buying decision process.

Technologies used: Cookies

Processed data: Statistics and data on visits and events in the Product Guides such as e.g. number of visits, average duration time of a visit, and selected events in the Product Guides.

Personalized data processed: IP address (but stored for up to 4 hours only)

Place of data processing: European Union

Lifetime: There are four different cookies with the following lifetime: Session duration, 2 years, 5 years.

Notes

The above describes the **standard configuration**. However, if **customized solutions** are implemented (e.g. integration with our customer's **lead generation processes**), it might occur that additional cookies are used.