Configure the Integration Code

After you have published the Product Guide to either the Live or Stage environment, you can integrate the Product Guide into your shop or website. Therefore, you need the HTML code snippet which you can configure in the *Integration Code* view. You can find this view by hovering over the "Publish" button in the navigation bar.

This article describes the **standard JavaScript integration**. See Alternative Technologies for Site Integration if you want to check pros and cons of various integration technologies.

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Integration Code Configuration

Before you can use your integration code, please make sure that all configuration options are set correctly. These options are:

- **Environment:**
  Choose in which environment you want to generate the integration code for. If you are not sure, please look at the site Stage versus Live Environment.

- **Last Publish:**
  Contains the date of the last successful publish. If the Product Guide was never published to the environment, the it shows "-".

- **Language:**
  Sets the language the Product Guide is started with. In the preview URL and the site integration code it is encoded with e.g. *xcLocale=de_DE* for German.

- **Theme:**
  The selected theme will be used to show our advisor in the right styling. In the preview URL and the site integration code it is encoded with e.g. *default.start* or *theme=river* for the River theme.

- **Channel ID:**
  If your Product Guide is used in different websites with their **own product assortment** (e.g. in *different countries or markets)*, please make sure to select the correct channel id per market. This ensures that each shop gets their own site integration code including only the the correct products but the same advise.
  💡**Note:** This setting is only visible if channel ids are available.

- **Add Preset Parameters:**
  You can also determine in which stage the advisor should start or which question should be preselected with a certain value. This feature can be useful if you want to address certain aspects of the advisor, e.g. a banner for easter. For more information see Setting Preset Parameter in the Workbench.

- **Quick Link:**
  Contains a URL to the published Product Guide. Just simply click on this URL and you will see a preview to evaluate whether the Product Guide has the intended behavior and recommendation list.

Configure Integration Code

Environment	Live	Stage
Last Publish	22.12.20 11:25	
Language	German (de_DE) ⌄	
Theme	River ⌄	

Preview

service.excentos.com/playground/DE/app_Test/default.start?xcLocale=de_DE

After changing a setting, the preview link and the integration code is automatically updated.

⚠

> ⚠️ **Warning**
>
> Changing the Product Guide name does not change the URL in the "Stage" and "Live" environments on its own. That means that it is necessary to publish the Product Guide in both environments to complete the name change.

Quick Steps for Integration

1. **Copy** the site integration **code** (see image below) by either marking the text or clicking the "Copy Code" button.
2. **Create an empty page** in your website.
3. **Paste** the integration code into the integration page.

Site Integration Code ⌃

```
<!-- begin excentos integration code -->
<script
        src="//stage.excentos.com/demo_template/DE/app_Bike-Advisor/de/loadadvisor?
theme=default&xcLocale=de_DE">
</script>
<!-- end excentos integration code // start content area where Product Guide is displayed -->
<div id="xc_application">
        <div id="xc_application_pane"></div>
        <div id="xc_loader"></div>
</div>
<!-- end excentos content area -->
```

You may add more parameters to preset Answer Options or start on a different Stage as described in page Integration URL Parameters.

Read more about how to Initialize the Product Guide with URL Parameters