# **Recommendation Stage**

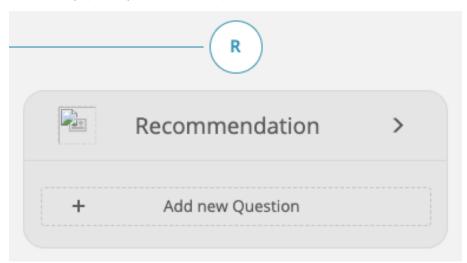
The Recommendation Stage is the last Stage within every Product Guide and contains the result list, i.e. the list of products recommended to the user.

Table of Contents:

- Positioning in the Concept Board
- Structure
  - Familiar Elements
  - o Differences
- Properties of the Recommendation Stage
  - General Properties
  - Recommendation Properties

# Positioning in the Concept Board

In most Product Guides, the recommendations are displayed in the last step of the advisor process. That is why the *Recommendation Stage* is displayed as the last Stage (on the right side) in the Concept Board. It is marked with a white circle with a "R" letter inside:



### Structure

The card includes familiar elements from a "normal" Stage card but it is slightly customized to match the Recommendation Stage requirements.

#### **Familiar Elements**

- the Stage Name
- An "Add new Question" button at the bottom to create new Question cards.
- A clickable right pointed arrow which opens the Properties of the Recommendation Stage.

## **Differences**

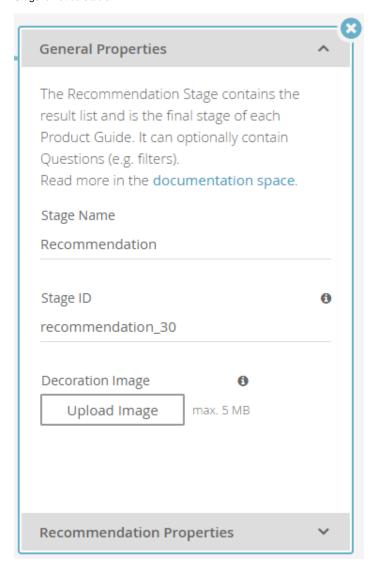
- There is no circled number at the top of the card but a white circled "R" letter.
- The Stage cannot dragged & dropped like every other Stage. It has to remain the last one.
- It has further Recommendation Properties within the properties dialog.
- You cannot configure the visibility or any explanation content.

# Properties of the Recommendation Stage

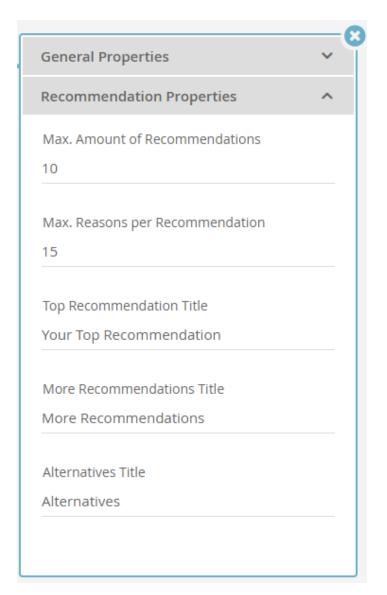
The Recommendation Stage properties dialog looks different to the "normal" Stage properties dialog. It only contains the "General Properties" and a specific "Recommendation Properties" section.

# **General Properties**

This section is very similar to the general properties from the other Stages. The only difference is that the "Delete Stage" button is missing because this Stage is not deletable.



**Recommendation Properties** 



This section contains the following elements:

#### • Max. Amount of Recommendations:

The maximum number of recommendations that will be shown to the user in the beginning in your Product Guide. The default number is 15.

#### • Max. Reasons per Recommendation:

The maximum number of reasons that are displayed for each product recommendation. The default number is 15.

#### Top Recommendation Title:

This title is shown above the product card which is recommended as the best fit.

#### • More Recommendations Title:

Below the top recommendation all further product recommendations which fulfills all user requirements are shown under this caption.

#### **Alternatives Title:**

The alternative title text is used above product recommendations which also contains some negative or unknown reasons.

### (i) Note

You can also set these properties in the Recommendation subview in the Recommendation Properties card.

**Read on: Questions and Answer Options**