Publish and integrate your Product Guide

The publish view allows you to publish and integrate the Product Guide into your shop or website by copying and pasting a simple code snippet.

"Publishing" means to create a *live instance* of your Product Guide so that you can **test** or **productively use** the Product Guide. You can publish to the Stage or to the Live environment.

For more detailed information, please look at the corresponding subviews below.

See also

See also our extensive documentation how **to create great online marketing concepts** and drive traffic into the Product Guides by linking or integrating them intelligently into the customer journey.

Subviews

- Stage versus Live Environment
- Publish a Guide
- Site Integration
- Site Integration (updated)