

Reports



This page tree shows **how to work with the reports** of the web analytics system. The documentation also contains **FAQ** on certain reports.

The documentation will be completed upon request / - so please contact excentos if you're missing documentation on a report. Otherwise, please refer to the general Matomo description linked in [Getting Started with Analytics](#).

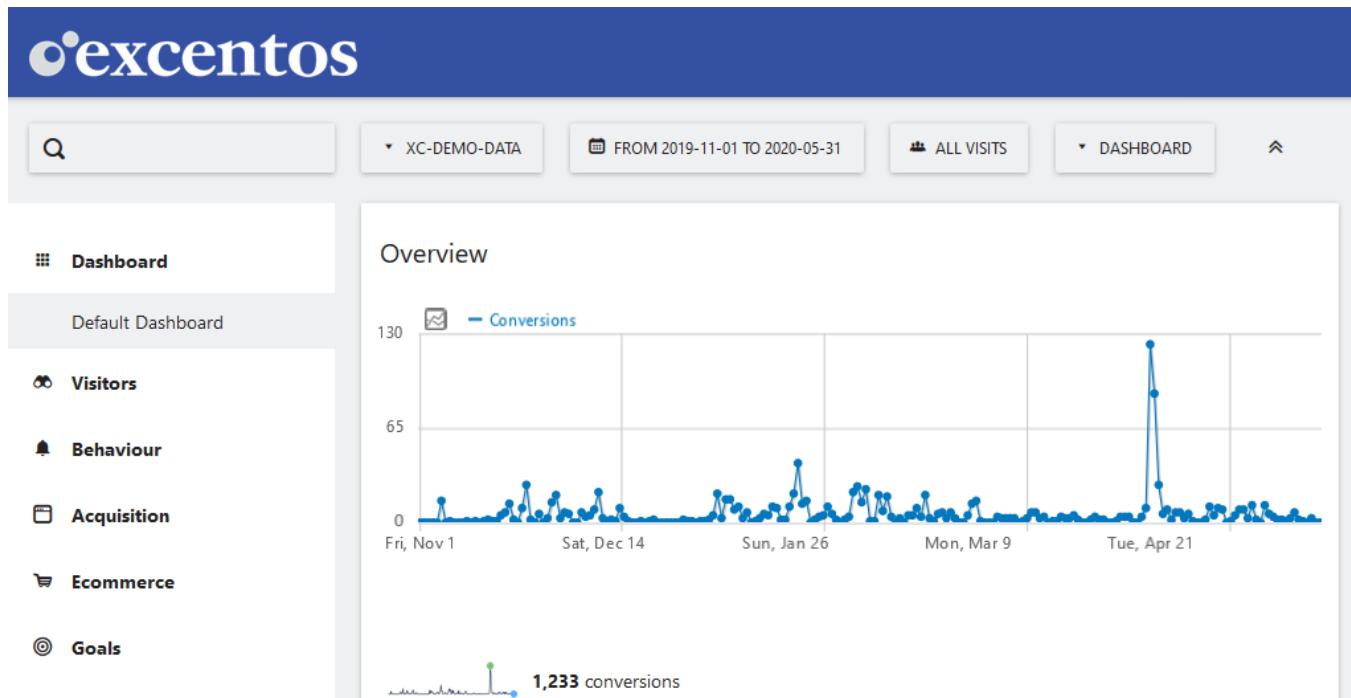
Overview

Every report is documented in a separate page:

- [Visitors](#)
 - [Regions](#)
- [Behavior](#)
 - [Pages](#)
 - [Page Titles](#)
 - [Exit Pages](#)
- [Goals](#)
- [Instore Tracking](#)

Introduction how to work with reports

If you enter the analytics, the **Dashboard** view is presented with a summary of most important figures and charts:



Visits Overview



5,904 visits, **4,121** unique visitors



5,596 users



5 min 26s average visit duration

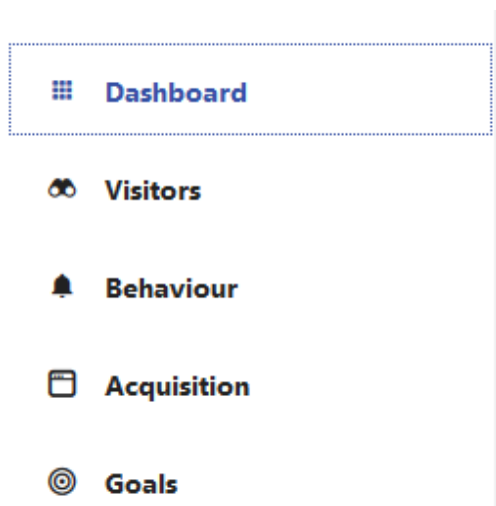


57% visits have bounced (left the website after one page)



6.1 actions (page views, downloads, outlinks and internal site searches) per visit

This documentation uses the **report sections and report names** as defined in the excentos Analytics (see left navigation bar in the analytics):



If you click on one of the *report sections* (e.g. "Visitors"), the navigation bar expands and shows the *reports* available in this section.

- [Visitors](#)
- [Behavior](#)
- [Goals](#)
- [Instore Tracking](#)